

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

YAT & C (T&PMU) Department - Tourism Promotion - Promotion of Telangana Tourism through social Media activities such as facebook campaign, google, youtube activities etc., - Sanction of Rs.4,71,912/- (Rupees Four Lakhs Seventy One Thousand Nine Hundred and Twelve Only) - Orders - Issued.

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**YOUTH ADVANCEMENT TOURISM & CULTURE (T&PMU) DEPARTMENT**

**G.O.RT.No. 232.**

**Dated: 17.03.2015**

**Read the following:-**

1. From the Managing Director (I/c), TSTDC, Hyderabad, Lr.No. TSTDC/Mktg/7/10/2014, Dated: 30-10-2014.
2. Government Letter No. 1406/T&PMU/2014, YAT & C (T&PMU) Department, Dated: 12-11-2014.
3. From the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad, Lr.No. TSTDC/M/M/Future-e-Learning Proposal/7/10/2014, Dated: 07-03-2015.

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**ORDER:**

In the reference 2<sup>nd</sup> read above, Government have accorded permission to the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad to meet the expenditure of Rs.4,20,000/- excluding taxes towards promotion of Telangana Tourism through social media activities such as facebook campaign, Google, YouTube activities etc. through M/s. Future e-Learning Resource Private Limited, Hyderabad as per the request of the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad vide reference 1<sup>st</sup> read above.

2. In the reference 3<sup>rd</sup> read above, the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad has requested the Government to reimburse an amount of Rs.4,71,912/- including taxes towards above said purpose

3. Government after careful examination of the matter hereby sanction an amount of Rs.4,71,912/- (Rupees Four Lakhs Seventy One Thousand Nine Hundred and Twelve Only) to Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad as reimbursement for undertaking the promotion of Telangana Tourism through social media activities such as facebook campaign, Google, YouTube activities etc. through M/s. Future e-Learning Resource Private Limited, Hyderabad.

4. The amount sanctioned at para - 3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure”.

**(P.T.O)**

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 3 above and disburse the same to the Managing Director, Telangana State Tourism Development Corporation Limited, Hyderabad through online. The following are bank account details:

Bank Name	:	State Bank of Hyderabad
Branch Name	:	Himayatnagar
Account No.	:	622 816 836 07
IFSC Code	:	SBHY 00 200 67

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (FAC)**

To  
The Managing Director, Telangana State Tourism Development  
Corporation Limited, Hyderabad.  
The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C Department,  
The Deputy Pay & Accounts Officer, T.S., Secretariat, Hyderabad.  
The Accounts Officer, YAT & C (PMU - Claims) Department.  
SF/SCs

**//FORWARDED:: BY ORDER//**

**SECTION OFFICER**